



A Special Invitation to our Business Partners

**Presented by: California Credit Union Collectors Council State Board
and California Association of Licensed Repossessors Board**

You are invited to participate...

The California Credit Union Collectors Council (CCUCC) and California Association of Licensed Repossessors (CALR) are joining forces and invite you to attend the *31st Annual Educational Conference* to be held October 25-27, 2018, at Planet Hollywood, Las Vegas, NV.

NEW... At this conference, we will be adding Lending Topics to our already successful Collections Conference. Staff and executives from credit union lending and collection departments will be in attendance. There will be numerous opportunities for networking with credit union leaders and their affiliates and your company will be a vital partner in our educational conference. **Sponsorship** at this conference is the perfect opportunity for your company to demonstrate its leadership and support in the credit union industry.

We will also be publishing a **Conference Resource Directory**. This directory will not only include the necessary items for the conference, it will also include advertisements from various exhibitors, industry executives and presenters giving the attendees a valuable educational source to keep and refer to over the years. Advertising and promotional opportunities are available to you in our directory.

A pre-conference event will officially kick off this year's conference on Thursday. Please look for more information to follow. Please be prepared to set up on Thursday or Friday morning and attend all the CCUCC functions. We have twenty (20) 10x10 spaces this year. A 10x10 space is included with Lead Sponsorship or they are an additional \$500.00 with registration. They will be assigned as a first come, first PAID, first served basis. Keynote Speaker and all Breakout Sessions will be held in the Exhibit Hall this year. Which means, ALL conference attendees will be in the Exhibit Hall during all conference functions = more exposure for your company.

We would appreciate if you would contact us, as soon as possible, to discuss your interest in sponsorship or advertising in our directory. We look forward to working with you to make the 2018 Conference the best yet.

For additional information contact:

For Registration info: **Michele Connell, (714) 227-7450, mconnell@nationalcreditors.com**
For Sponsorship info: **Dora Houck, (909) 230-2734, dora.houck@parnorthamerica.com**

The availability of Sponsorships is, as of 1/26/18 and may have changed since the broadcast of this packet. Periodic updates will be provided. Contact Dora for more information?

Table of Contents

Heading	Page
Sponsorship Information	3-4
Registration and Advertising Information	5
Exhibitor's Night Information	5-6
CCUCC Rules and Regulations	6-8
Exhibitor Registration/Sponsorship Form**	9-10

** IMPORTANT PRE-CONFERENCE DATES **

DEADLINE SUMMARY:

Directory Advertisement deadline: August 23, 2018
Hotel Reservation deadline: October 12, 2018
Conference Bag Inserts deadline: October 12, 2018
Conference Registration and Payment deadline: October 12, 2018

REGISTRATION SUMMARY:

Please note Registration Deadlines and Cost

Business Partner Registration		
	Paid by 08/15/18	Paid after 08/15/18
CCUCC / CALR Member Company (includes two attendees)	\$650.00	\$750.00
CCUCC Non-Member Company (includes two attendees)	\$975.00	\$1075.00
Additional Attendees	\$350.00	\$350.00

We must receive your registration and payment postmarked by 08/15/2018 for the lower attendance fee. All registrations postmarked after 08/15/18, please add an additional \$100.00 to the registration cost.

Conference Registration and Payment deadline: October 12, 2018**

**** PLEASE NOTE REGISTRATION MAY NOT BE ACCEPTED AFTER THE OCTOBER 12th DATE, IT WILL BE BASED ON AVAILABILTY**

No one under the age of 18 years old will be allowed to attend any CCUCC event.

Premier Sponsorship Information: (Registration Included)

Lead Sponsor

Commitment Amount \$3,200.00

This is our most prestigious sponsorship opportunity. As Lead Sponsor, your company will get the best opportunities during our conference to make a Super Star Showing. Your company logo will be a major part of our advertising and promotions. **Seven (7) Lead Sponsors available. 5 have already been sold, so only 2 are left. (as of 02/27/2018)**

Lead Sponsorship benefits include:

- Introduction as Lead Sponsor at the Opening Session
- Host of the Friday Lunch
- Opportunity to Address the Full Delegation during Friday Lunch
- Logo and Identification as Lead Sponsor in all Registration Materials
- Company Logo Advertisement on the CCUCC Conference Website
- Company Logo Displayed on Conference Bag
- Full Page Advertisement (in prime location) in the Conference Resource Directory
- Recognition as Lead Sponsor in the Conference Resource Directory
- Company Brochure Inserted in the Conference Bag
- One Complimentary Exhibit Space (10x10 space, location assigned on a first come, first served basis)
- Includes Registration for four (4) Attendees
- Free Additional Bag Insert – if paid in full by March 31, 2018

Conference Bag Sponsor

Commitment Amount \$2,500.00

First come, first served. Please contact Dora for sponsorship. As a Bag Sponsor your company will make a lasting impression. **Two (2) Bag Sponsors available. 1 has already been sold, so only 1 is left. (as of 02/27/2018)**

Bag Sponsorship benefits include:

- Company Logo Displayed (in a prime location) on the Conference Bag
- Full Page Advertisement in the Conference Resource Directory
- Recognition as Bag Sponsor in the Conference Resource Directory
- Two items inserted in the Conference Bag; your choice of the two items (ex: brochure and pens)
- One Complimentary Exhibit Space (6 ft. table top)
- Includes Registration for (2) Attendees
- Free Additional Bag Insert – if paid in full by March 31, 2018

General Sponsor

Commitment Amount \$2,000.00

As a General Sponsor your company has an affordable opportunity in helping the Conference Committee to produce a highly organized and superior quality educational experience. Your company will receive numerous opportunities for advertisement and networking. **Unlimited number available.**

General Sponsorship benefits include:

- Full Page Advertisement in the Conference Resource Directory
- Recognition as General Sponsor in the Conference Resource Directory
- Company Name Displayed on the Conference Bag
- Company Brochure Inserted in the Conference Bag
- One Complimentary Exhibit Space (6 ft. table top)
- Includes Registration for (2) Attendees
- Free Additional Bag Insert – if paid in full by March 31, 2018

Sponsorship Information: (Registration is NOT included)

Registration is NOT included with the Sponsorships below....

Lanyard Sponsor

SOLD

The Conference Committee will be ordering the lanyards and each attendee will be provided a lanyard name badge to wear during the duration of the conference. **This sponsorship has been SOLD.**

Lanyard Sponsorship benefits include:

- Your company logo will be added to the lanyards and recognized throughout the conference
- Recognition as Lanyard Sponsor in the Conference Resource Directory
- Company Brochure inserted in the Conference Bag
- **Free Business Card Ad in Directory & Additional Bag Insert – if paid in full by March 31, 2018**

Welcome Reception Sponsor

SOLD

First come, first served. Please contact Dora for sponsorship. Have the opportunity to be the one and only vendor to sponsor this event. **This sponsorship has been SOLD.**

Welcome Reception Sponsorship benefits include:

- Your company will be recognized during the event
- Opportunity to introduce yourself and your company during the Welcome Reception
- Your company may hand out/display marketing material during Welcome Reception hours
- Recognition as Welcome Reception Sponsor in our Conference Directory
- Company Brochure inserted in the Conference Bag
- **Free Business Card Ad in Directory & Additional Bag Insert – if paid in full by March 31, 2018**

Glitz and Glamour Sponsor

Commitment Amount \$1,000.00

Unlimited number available.

Glitz and Glamour Sponsorship benefits include:

- Recognition as a Sponsor in our Conference Directory
- Full Page Advertisement in the Conference Resource Directory
- Company Brochure Inserted in the Conference Bag
- **Free Business Card Ad in Directory & Additional Bag Insert – if paid in full by March 31, 2018**

Speaker Sponsor

Commitment Amount \$500.00

First come, first served. Please contact Dora for sponsorship. **Six (6) Speaker Sponsors available. One (1) has been sold, there are five (5) sponsor spots open. (as of 02/28/2018)**

Speaker Sponsor benefits include:

- Opportunity to introduce yourself, your company and the speaker
- Recognition as a Sponsor in our Conference Directory
- Company Brochure inserted in the Conference Bag
- **Free Business Card Ad in Directory & Additional Bag Insert – if paid in full by March 31, 2018**

Registration Information:

As an exhibitor, your company's name and contact information will appear on the Conference Attendee List.

Exhibitor Registration	Paid by 08/15/18	Paid after 08/15/18
Member (Includes two attendees)	\$650.00	\$750.00
Non-Member (Includes two attendees)	\$975.00	\$1075.00
Each Additional Attendee	\$350.00	\$350.00

Note: Your registration fee includes electrical, if needed. Information regarding your audio and visual will be provided in a follow up information packet.

Advertising Information:

What a fantastic way to advertise your company's products and services! **Ad deadline: August 23, 2018**

Directory Advertisement	Cost
Full Page	\$750.00
½ Page	\$550.00
¼ Page	\$250.00
Business Card Ad	\$150.00

Conference Marketing Item	Cost
Conference Bag Inserts	\$150.00

***Bag inserts (x300) must be received by October 12, 2018**

Please send to:

**Michele Connell
540 N. McPherson
La Habra, CA 90631**

Exhibit Information:

- There will be a door prize drawing held at the end of Exhibitor's Night, using the business cards of the attendees who have visited your table. Door prizes are encouraged, but not required.
- For questions please contact: Michele Connell at (714) 227-7450 or email mconnell@nationalcreditors.com

This year's theme is:

Calling all Stars (Hollywood Theme)

Please feel free to dress and/or decorate your booth using the theme of Hollywood

PLEASE NOTE: Business Partners are encouraged and welcome to attend ALL CCUCC functions; including lunch, breaks, and educational sessions. It is a great opportunity to introduce yourself to the Credit Union attendees. All speakers will be presenting in the Exhibit Hall this year. Please refer to the Agenda for more detailed information.

**Pre-Conference Golf Tournament:
Thursday, October 25th 8:00am to 2:00pm**

Please be prepared to set up during the scheduled set up hours only.

**Business Partner Registration and Set Up:
Thursday, October 25th 3:00pm to 6:00pm**

**Welcome Reception
Thursday, October 25th 5:30pm to 7:30pm**

**Business Partner Registration and Set Up:
Friday, October 26th 7:30am to 8:30am**

**Exhibitor's Night
Friday, October 26th 5:00pm to 7:30pm**

Exhibit Tear Down: Friday, October 26th after 7:30pm or Saturday, October 27th 12:00pm to 2:00pm

CCUCC Exhibitor Rules and Regulations

General Rules:

- CCUCC Membership is required for sponsorship at any level.
- **No one under the age of 18 years old will be allowed to attend any CCUCC event.**
- **No private Business Partner function can conflict with or be scheduled during a time that conflicts with any / all CCUCC events.**
- The Conference Committee and the CCUCC are not responsible for the delivery of sponsorship materials, hotel reservations, or other items outside the scope of the agreed upon sponsorship.
- To ensure you receive the discounted room rate, you must make your reservations with the hotel no later than October 12, 2018. Hotel link is on CCUCC website.
- Deadline dates and format requirements for logo and advertising submission are not negotiable.
- No refund will be issued to any company who does not comply with the CCUCC Exhibitor Rules and Regulations.
- You will be given a conference attendees list at registration, during the conference.
- All paid exhibitors are allowed and encouraged to attend any educational sessions. All exhibit booth personnel are required to register for the conference.
- The conference badge must be worn at all CCUCC functions and sharing of badges is strictly prohibited.
- To finalize your registration and sponsorship for the conference, you must complete the Exhibitor Registration Form and return it with your payment.
- Please read and adhere to all deadlines.

Cancellation & Refund Policy:

- Upon cancellation of the event, the liability of CCUCC shall be limited to a refund of the exhibit space fee, only to the extent that the cancellation is due to circumstances within the direct control of CCUCC.

- In the case of exhibitor cancellation, the exhibitor will be refunded 50% of all fees paid and only if cancellation notices are received in writing to the Conference Committee Chairman and postmarked by September 12, 2018.
- If cancellation is received on a registration and payment received after September 12, 2018, no refund will be provided.
- No refund will be issued for ads purchased separate from any sponsorship level in the Conference Resource Directory.
- All cancellations are subject to a \$150.00 administration fee.

Exhibit Space Arrangements:

- Exhibit space will be assigned by the conference committee.
- Each company will be given a registration number. Your registration number is assigned on the date and time we receive your registration and PAYMENT. Please follow the instructions on submitting your registration.
- Space will be assigned in the following order: lead sponsors, all other conference sponsors, exhibitors with upgraded 10x10 spaces, possible electrical/audio/visual needs, then first come, first served by registration number.
- We will no longer accommodate any requests for companies to be next to other companies. If you would like your tables to be next to each other, please mail the registration and payment for each company together. Also, if registrations are mailed together and one company is a sponsor or has electrical/audio/visual needs and the other does not, we will not be able to accommodate your request.
- **Only one (1) company display, per table. If you wish to display your company's information, you must pay for registration. You cannot display at someone else's table without conference registration.**
- A standard 6-foot by 30-inch table, dressed with linens, will be provided. Exhibit materials should be confined to the tabletop. You will be permitted to have a small pop up display behind your table. Big displays that are intended for 10x10 spaces will not be permitted, unless you are in a designated 10x10 space. All space and use of space is determined by and up to Conference Committee discretion.
- **NOTE... We have twenty (20) 10x10 spaces this year. A 10x10 space is included with Lead Sponsorship or they are an additional \$500.00 with registration. They will be assigned as a first come, first PAID, first served basis.**
- Attachments to pillars, doors, walls, etc, are prohibited by the hotel.
- The use of adhesive, pins, tacks, nails, staples or duct tape on any surface of the hotel is prohibited.

The Conference Committee shall have the right to exclude or require modifications of any display, which in its sole discretion, it considers unsuitable. CCUCC will exercise reasonable care for the protection of exhibitor's materials and displays. Beyond this, CCUCC will not be responsible for the safety of the exhibitor, his agents, employees or display from theft, damages by fire, accident or any other cause.

Use of Space:

- Exhibits shall be shown only in the official exhibit areas as established by CCUCC, unless authorized by CCUCC. Exhibitor is solely responsible for the disposal of own trash.
- Neither exhibitors nor non-exhibitors shall be permitted to display articles, equipment or information in private rooms or suites during the conference. Hospitality Suites for the purpose of entertaining are permissible, provided that they do not conflict with any scheduled conference event. .

Door Prizes:

There will be a door prize drawing held at the end of Exhibitor's Night, using the business cards of the attendees who have visited your table. Door prizes are encouraged, but not required.

Advertising:

Our goal is to provide a professional quality directory for the conference. Submission of advertising for the Conference Resource Directory is the responsibility of the exhibitor. All specs regarding advertising and artwork will be emailed directly to you, upon receipt of your application and payment. All artwork must be proofed by the submitter prior to transferring the file. No Sponsor shall have the right to proof or edit the

Conference Resource Directory. The Conference Committee shall have the right to exclude any advertising or artwork which in its sole discretion, it considers unsuitable.

Photography:

CCUCC, itself or attendees, may be photographing and/or videotaping sessions and events during the CCUCC Educational Conference. By registering for this conference, attendees acknowledge these activities and agree to allow their image to be used by CCUCC, such as in association publications, on CCUCC’s website and in marketing materials, without compensation.

Electrical:

- For Electrical needs - you must request it on your registration form. Please mark “yes or “no” on your registration form in the area **I need electrical at my table: _____ yes _____ no**. Your registration fee includes electrical, if needed.
- If you do not complete the electrical section on the registration form and request electrical during the conference; we will do our best, but may not be able to accommodate your request.

Audio / Visual:

- For Audio / Visual needs - Any and all fees for audio and visual will be paid by you and are not included in your registration fee. You will need to contact the hotel directly.

Shipping:

Shipping arrangements are the sole responsibility of the exhibitor. All shipping information will be provided in a follow up information packet.

Questions?

For Registration: Michele Connell
(714) 227-7450
mconnell@nationalcreditors.com

For Sponsorship: Dora Houck
(909)230-2734
dora.houck@parnorthamerica.com

Registration:

Please see page 2 for cost breakdown. To register for this year’s conference, please complete the Exhibitor Registration Form and return with payment to:

CCUCC – 2018 Conference
Michele Connell
540 McPherson
La Habra, CA 90631

Hotel Information:

Planet Hollywood Las Vegas
3667 S. Las Vegas Blvd
Las Vegas, NV 89109

RESERVATIONS: (866) 919-7472 – <https://aws.passkey.com/go/SMCCU8>

Exhibit Space Diagram:

Diagram is pending and will be included in a follow up information packet. Please note: all speaking engagements and all exhibitors will be located in the same Exhibit Hall this year. Take advantage of this additional face time opportunity and represent your company during the entire length of the conference.

Exhibitor Registration Form

(Return both forms below)

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Fax #: _____

Website: _____

Attendee #1 _____ Email: _____

Attendee #2 _____ Email: _____

Attendee #3 _____ Email: _____

Attendee #4 _____ Email: _____

I need electrical at my table: **yes** **no**

Sponsorship:	Amount	Balance Due	
Lead Sponsor (only 2 left)	\$3,200.00	= _____	
Bag Sponsor (only 1 left)	\$2,500.00	= _____	
General Sponsor	\$2,000.00	= _____	
Lanyard Sponsor	SOLD		
Welcome Reception Sponsor	SOLD		
Glitz and Glamour Sponsor	\$1,000.00	= _____	
Speaker Sponsor (only 5 left)	\$500.00	= _____	
Registration:	Pd by 08/15/18	Pd after 08/15/18	Balance Due
CCUCC Member / CALR (<i>includes 2</i>)	\$650.00	\$750.00	= _____
Non-Member (includes 2)	\$975.00	\$1075.00	= _____
Additional Attendees/Guests:	\$350.00	\$350.00 _____x	= _____
Advertising:	Amount	Balance Due	
Full Page Ad	\$750.00	= _____	
½ Page Ad	\$500.00	= _____	
¼ Page Ad	\$250.00	= _____	
Business Card Ad	\$150.00	= _____	
Conference Bag Inserts	\$150.00	= _____	
Total Sponsorship \$ Due		= _____	
Total Registration \$ Due		= _____	
Total Advertising \$ Due		= _____	
 Grand Total Due= _____			

Exhibitor Description: Please type the description of your products or services. Please limit description to 25 words or less.

We hereby agree to abide by the Conference Exhibitor Rules and Regulations.

Company Name: _____

Authorized Signature: _____ Date: _____

Printed Name: _____ Title: _____

We will be in contact with your registered attendees for updates, changes, any pending registration items. If you have an additional Conference Contact (ex: Administration Assistant) please provide that information here.

Conference Contact:

Name: _____ Title: _____

Email: _____ Phone: _____

Please complete the Exhibitor Registration Form and return with payment to:

**CCUCC – 2018 Conference
Michele Connell
540 N. McPherson
La Habra, CA 90631**